

Entity Related	Description
	1. Entity is inactive
	2. Entity is blacklist
	3. Entity not in DB
	4. Entity ID Blank
Preferences Failure	
	1. FULLY BLOCKED or PROMO BLOCKED
	2. FAILED DUE TO PREFERENCE CATEGORY
	3. FAILED DUE TO PREFERENCE COMMUNICATION MODE
	4. PREFERNCE STATUS IS ACTIVE
	5. FAILED AS PREFERRED DAY IS BLOCKED
	6. FAILED AS PREFERRED TIME IS BLOCKED
	7. BLACKOUT TIME
	8. FAILED AS CONTENT IS PROMO & PREFERENCE STATUS IS TERMINATED
Header Related	
	1. If Header not active
	2. If Header is Blacklisted.
	3. If Header not found/registered
	4. HDR_OP_INACTIVE
	5. Entity ID not matched with XML
Content Related	
	1. Content ID Blacklisted
	2. Content with Unknown Header
	3. Content ID Not in DB
	4. Content Type Mismatched
	5. Content ID not Active
	6. Content not matched
	7. Content ID Blank
COMM Based	
	If COMM is Trans/Service Ex/Service Imp & Header is Inactive/Blacklisted
	If COMM is Trans/Service Ex/Service Imp & Content_ID is Inactive
	If COMM is Trans/Service Ex/Service Imp & Content Associated Header is Different
	If COMM is Trans & Content is registered for some other type
	If COMM is SI & Content is registered for some other type
	If COMM is SE & Content is registered for some other type
Consent	
	Consent Not in DB
	Consent Expired
	Consent not given
Application/Database Error	
	Redis Error
	Redis Timeout

Content ID Blacklisted by VISPL

Content Multipart not complete

Content Inactive

12. Variable Exceeded Error

Error
7001
7002
7003
7004
5101
5102
5103
5104
5105
5106
5107
5108
5201
5202
5203
5204
5205
5302
5303
5304
5305
5306
5307
5308
54XX
5401
5402
5403
5404
5405
5406
55XX
5501
5502
5503
4000
4001

5309

5310

5311

5312